

RACAL

Issued on behalf of:

Racal Electronics Plc
Western Road
Bracknell
Berkshire RG11 1RG

NEWS Release

PR 84/048

22nd March 1984.

VODAFONE - A NEW NAME IN PUBLIC TELECOMMUNICATIONS

Racal Electronics Plc today announces the name of its new portable and mobile public telecommunications service - VODAFONE.

The Racal Vodafone service, scheduled to begin in 1985, will use cellular radio technology to provide a truly portable and mobile nationwide public telephone network unavailable today.

Initially, the new service is likely to find wide use among people constantly on the move such as business executives, sales representatives, journalists, doctors and veterinary surgeons. Strong demand is expected from nationwide vehicle fleet operators typically those involved in construction, distribution, service, motoring and the public utilities.

A subscriber to the Racal Vodafone service travelling by car between London and Edinburgh or Exeter, for instance, will be able to make or receive national and international telephone calls with ease throughout the entire journey - and on leaving the vehicle still use the portable Vodafone to remain constantly in touch anywhere and at any time day or night. These facilities will all be available when the new service is fully operational.

This exciting facility will be made possible by a national network of several hundred low powered radio 'cells' - or areas. Computer controls will switch the frequencies of the Vodafones automatically without interruption as their users travel from one cell to another. The Racal Vodafone telecommunications service will be linked to the standard telephone network enabling calls to be made between fixed, portable and mobile telephones.

/More...

Racal-Vodafone (Holdings) Limited, headquartered in Newbury, Berkshire, will be the executive management company representing the shareholders' interest and replacing the previous holding company, Racal-Millicom Limited. Mr. Gerry Whent, a member of the Racal Electronics' parent board, will be chairman and managing director of the new company.

The shares of this company will be held by Racal Electronics Plc (80%), Millicom Inc (15%) and Hambros Advanced Technology Trust Limited (5%).

-- ENDS --